



“Shared Battles, Shared Strength”

The Challenge

Since October 7th, Israeli soldiers, both active duty and reservists, have faced unimaginable strain. Many carry deep, invisible wounds that are harder to see than those sustained on the battlefield. For many, obtaining the right support at the critical moment can feel like entering another battleground – one where merely engaging is daunting, and winning feels uncertain at best. Too often, they are left with a despairing sense that all is lost...even life itself.



The Solution

A groundbreaking campaign that brings U.S. veterans together with IDF soldiers and their families to create an immediate lifeline of support. Through authentic peer-to-peer connection and shared dialogue, the initiative will empower soldiers with strength, validation, guidance, and hope – bringing the right help within reach, precisely when, where, and how it is needed.

Our Mission

Saving lives. Our mission is to diminish the barriers that stand between soldiers and their families and the help they need – making support accessible, timely, and effective through peer connection and community advocacy that bridge the gap in ways that traditional systems do not.

About “Shared Battles, Shared Strength”

“Shared Battles, Shared Strength” allows individuals to seek connection through peer support, learn how to navigate trauma, and foster the utilization of resources from existing Israeli NGOs. At its core, this initiative brings compassionate, battle-tested, trained, qualified, and experienced U.S. military veterans together with IDF soldiers and their families to provide immediate, authentic peer-to-peer support and to bridge the gap between asking for help and receiving it when needed most.



Call to Action

We intend to carry out the mission of “Shared Battles, Shared Strength” through these core efforts:

- Peer-led workshops that create safe spaces for open dialogue and healing.
- Direct connections to trusted Israeli mental health resources and NGOs.
- Community outreach through family talks, veteran events, and public workshops.



Rates of suicide among soldiers are rising. The gap between military and civilian systems leaves many falling through the cracks. This program fills that void - reaching soldiers directly, with voices they can trust. We invite you to stand with us in creating a culture where strength is measured by purposeful connection. Together, we can save lives. Join us, share your strength.