



**ONE  
WORLD  
STRONG™**

One World Football  
11<sup>th</sup> October to 13<sup>th</sup> November 2021

One World Football was developed following the success of One World Marathon, a virtual marathon connecting people around the world through movement. Both One World Marathon and One World Football (OWF) are programs of One World Strong Foundation which supports survivors of violent extremism, as well as prevention programs across the world.

A successful pilot for OWF was held in October 2020 and a format developed which allows countries and football teams within those countries to connect. OWF uses the power of football to deliver five core actions:

- Providing a voice for survivors of violent extremism and hate crime
- Making meaningful connections with people across the world
- To promote peaceful coexistence of people through sport and human diplomacy
- Building resilience in self and your community
- Teamwork and simply having fun

To participate you need two teams of similar age and ability. The number in each team does not matter. You will then be matched with two teams in another country. One of the teams will represent their country while the other will represent the country they are playing against. Two games will be played and the scores aggregated to establish the winner.

Example:

The two teams in each country play twice

Cameroon has a Team Cameroon and Team England

England has a Team England and Team Cameroon

The winning teams will be the aggregate score after the two games

	Team Cameroon	Team England
Cameroon Game 1 score	4	2
Cameroon Game 2 score	3	1
England Game 1 score	2	4
England Game 2 score	1	2
Aggregate score	10	9

OWF is open to all and welcomes participation from all formats of football. Schools, community groups, embassies and corporate groups are all encouraged to participate. All teams who participate must confirm that they agree and will endeavor to adhere to the four core values. Each country that participates will have a coordinator who will work with local teams to connect them with teams in other countries.

Coordinators will also be responsible for implementing a national media strategy supported by the global media strategy. A media strategy is currently being developed which will take into account the preferred mediums in different countries.

Teams will be encouraged to share training videos and photos on social media. Schools will be encouraged to learn about the country they are playing against and if possible, to have a video conference together to meet other players and coaches.

A tournament format is being developed which will allow multiple teams in a country to compete in the One World Football World Cup. A pilot of the tournament format will take place in the October / November window.

